

Privacy Policy

Introduction

BAAG (NORTHHOLT) LIMITED values the privacy and security of the information you share with us. This Privacy Statement applies to information collected through <http://www.blueorchidnortholt.co.uk/> (the “website”). This Statement describes how BAAG (NORTHHOLT) LIMITED collects, uses, shares, protects, or otherwise processes your personal information.

By using this website, you agree to the terms of this Privacy Statement.

Collection and Use of Information

BAAG (NORTHHOLT) LIMITED collects personal information to set up and manage accounts for our social commerce services. You may need to provide BAAG (NORTHHOLT) LIMITED www.blueorchidnortholt.co.uk with personal information such as:

- Name,
- Email address.

BAAG (NORTHHOLT) LIMITED **uses such information for:**

- Online booking;
- Measuring, improving, and customizing our services; and
- fulfilling other technical, logistical, financial, tax, legal, compliance, administrative, or back office functions.
- BAAG (NORTHHOLT) LIMITED does not hold or store credit/debit card details.

Cookies and logs

BAAG (NORTHHOLT) LIMITED collects information related to your use of our website using cookies and log information.

Cookies are small files containing strings of text stored on your computer. BAAG (NORTHHOLT) LIMITED uses cookies to authenticate you as a user when you log in, track your session, deliver content specific to your preferences and interests, and provide other functions.

Log information may include web requests, Internet Protocol address, operating system, browser type, browser language, date and time of your request, and cookies that may uniquely identify your browser. BAAG (NORTHHOLT) LIMITED uses this information to enhance the functionality of the website and to make your access more convenient, secure, and efficient.

BAAG (NORTHHOLT) LIMITED also uses information gathered from logs and cookies to monitor website performance; improve website design, functionality, and security; and assemble web analytics and activity trends. BAAG (NORTHHOLT) LIMITED retains such information

for as long as reasonably required for business purposes or as reasonably required to comply with our legal obligations.

Google Analytics

BAAG (NORTHHOLT) LIMITED uses Google Analytics, a web analytics service. Google Analytics uses cookies and other means to help BAAG (NORTHHOLT) LIMITED analyze how users use the site. See Google's Privacy Policy.

BAAG (NORTHHOLT) LIMITED may disclose personal information where:

- Required by law or by an order or requirement of a court, administrative agency, or other government entity, or by court rules concerning the production of records;
- BAAG (NORTHHOLT) LIMITED has reasonable grounds to believe that use or disclosure is necessary to protect the rights, privacy, property, or safety of our users or other people;
- BAAG (NORTHHOLT) LIMITED has reasonable grounds to believe that the information relates to the breach of an agreement or violation of the law that has been, is being, or is about to be committed;
- It is necessary for fraud protection, risk reduction, or the establishment or collection of funds owed to us;
- It is necessary to enforce or apply our legal agreements, to pursue remedies, or to limit damages to BAAG (NORTHHOLT) LIMITED;
- The information is public;
- You have provided consent or with your direction; or
- Other reasons allow it or other laws require it.

When we are required or permitted to disclose information, we will not disclose more information than is necessary to fulfill the disclosure purpose.

BAAG (NORTHHOLT) LIMITED may disclose aggregate or statistical information to our business partners, for public relations purposes, or other purposes.

Security

BAAG (NORTHHOLT) LIMITED combines technical and physical safeguards with employee policies and procedures to protect your information. We work to protect your personal information during transmission by using Secure Sockets Layer software, which encrypts the information that you provide online at our website. We will use commercially reasonable efforts

to protect your information. We will also continue to assess new technology for protecting information and upgrade our information security systems when appropriate.

Further, we permit only authorized BAAG (NORTHHOLT) LIMITED employees to access any personal information. If an employee misuses personal information, we may take disciplinary action, up to and including termination of employment. If any third party individual or organization misuses personal information, we will take action, up to and including termination of any agreement between BAAG (NORTHHOLT) LIMITED and that individual or organization.

Data Integrity

BAAG (NORTHHOLT) LIMITED processes personal information only for the purposes it was originally collected and in accordance with this Privacy Statement. BAAG (NORTHHOLT) LIMITED takes commercially reasonable steps to ensure that the personal data is relevant, reliable for its intended use, accurate, complete, and current for the purposes for which it is used. BAAG (NORTHHOLT) LIMITED retains information for as long as reasonably required for business purposes or as reasonably required to comply with our legal obligations.

BAAG (NORTHHOLT) LIMITED may send you relevant marketing communications considered to be of interest based on your profile. We aim to bring you the best offers available. If you would prefer not to receive further messages from us or our carefully selected partners then please tell us at info@blueorchidnortholt.co.uk